

COIMBATORE INSTITUTE OF MANAGEMENT AND TECHNOLOGY

An Autonomous Institute approved by AICTE, affiliated to Bharathiar University & Re-accredited with 'B' Grade by NAAC (2nd Cycle)

Vellimalaipattinam, Narasipuram Post, Thondamuthur (Via), Coimbatore, India-641109

www.cimat.edu.in | info@cimat.edu.in | +91 83001 49494 | 0422 - 2970131

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Criterion I Metric 1.2.1

Criterion I – Curricular Aspects
Key Indicator –1.2 Academic Flexibility

Percentage of New Courses Introduced

List of programs where syllabus revision was carried out during last 5 years

Academic Year	Name of the program	%of Change
2022-23	MBA	59
2021-22	MBA	75
2020-21	MBA	17
2019-20	MBA	13
2018-19	MBA	12

List of New Courses introduced Programme wise during the assessment period

Academic Year	Course Code	Course Name
2022-23	22MB2C08	Total Quality Management
2022-23	21MB4C21	International Business
2022-23	21MB4E34	Integrated Marketing Communication
2022-23	21MB4E36	Digital Marketing
2022-23	21MB4E37	Rural Banking and Micro Finance
2022-23	21MB4E40	Derivatives Management
2022-23	21MB4E41	HR Analytics
2022-23	21MB4E42	Behavioural Modification and Management
2022-23	21MB4E43	Competency Mapping and Development
2022-23	21MB4E47	Business Intelligence
2022-23	21MB4E49	Supply Chain Concepts and Planning

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Criterion I – Curricular Aspects Key Indicator –1.2 Academic Flexibility

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2022-23	21MB4E50	Reverse And Contract Logistics
2022-23	21MB4E51	Entrepreneurship And Small Business
2022-23	21MB4E52	Building A Sustainable Enterprise
2022-23	21MB4E53	Service Operation Management in Hospitals
2022-23	21MB4E54	Entrepreneurship In Healthcare Management
2022-23	21MB4E55	ICT For Agriculture Management
2022-23	21MB4E56	Entrepreneurship in Agribusiness
2022-23	21MB4E57	Risk Management in Bank
2022-23	21MB4E58	International Banking & Forex Management
2022-23	21MB4E59	Branding And Food Retail Management
2022-23	21MB4E60	Artificial Intelligence for Food Services
2022-23	21MB4E61	Tourism Entrepreneurship
2022-23	21MB4E62	Information Technology and Tourism
2022-23	21MB4E63	Retail Strategic Management
2022-23	21MB3C16	Management information system
2022-23	21MB3C17	Business environment and ethics
2022-23	21MB3E03	Marketing metrics and analytics
2022-23	21MB3E05	Banking system and practices
2022-23	21MB3E07	Financial modeling
2022-23	21MB3E09	Organisation design and development
2022-23	21MB3E13	Information systems design and development
2022-23	21MB3E14	Business data analytics





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2022-23	21MB3E15	E-commerce
2022-23	21MB3E17	Lean six sigma
2022-23	21MB3E18	Industry 4.0
2022-23	21MB3E19	Creativity, innovation and entrepreneurship
2022-23	21MB3E20	Intellectual property rights
2022-23	21MB3E22	Healthcare system management
2022-23	21MB3E23	Agribusiness environment
2022-23	21MB3E24	Value chain in agribusiness
2022-23	21MB3E25	Retail banking
2022-23	21MB3E26	Corporate banking
2022-23	21MB3E27	Strategic food business management
2022-23	21MB3E28	International food business and export
2022-23	21MB3E29	Sustainable and eco tourism
2022-23	21MB3E30	Tourism policy planning and development
2022-23	21MB3E31	Retail operation management
2022-23	21MB3E32	Retail supply chain management
2021-22	21MB2C08	Total Quality Management
2021-22	21MB2C09	Marketing Management
2021-22	21MB2P14	Big Data Analytics
2021-22	21MB2C08	Total Quality Management
2021-22	20MB4E01	Financial Econometrics
2021-22	20MB4E02	Investment Management
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2021-22	20MB4E03	Project Management
2021-22	20MB4E04	Merger, Acquisitions and Restructuring
2021-22	20MB4E06	Foreign Exchange Management
2021-22	20MB4E07	Labour Welfare and Industrial Relations
2021-22	20MB4E08	Industrial Relations Management and Labour Legislations
2021-22	20MB4E09	Talent Management
2021-22	20MB4E010	International Human Resource Management
2021-22	20MB4E12	Labour Welfare and Welfare Legislations
2021-22	20MB4E13	Managing Interpersonal Effectiveness
2021-22	20MB4E15	Rural Marketing
2021-22	20MB4E16	Retail Management
2021-22	20MB4E17	Event Management
2021-22	20MB4E18	New Product Development
2021-22	20MB4E19	Marketing Research
2021-22	20MB4E21	Customer Relationship Management
2021-22	20MB4E22	Software Quality Management
2021-22	20MB4E23	Decision Support System
2021-22	20MB4E25	E-Business
2021-22	20MB4E28	Big Data Analytics
2021-22	20MB4E30	Wealth Management
2021-22	20MB4E32	E-Banking
2021-22	20MB4E33	Principles of Insurance





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2021-22	20MB4E34	Hospital Information System
2021-22	20MB4E36	Hospital Operations Management
2021-22	20MB4E37	International Health Management
2021-22	20MB4E38	Eco Tourism
2021-22	20MB4E39	Hospitality Management
2021-22	20MB4E42	Retail Operations, Systems and Inventory
2021-22	20MB4E43	Retail Planning
2021-22	20MB4E47	Logistics and Supply Chain Management
2021-22	20MB4E48	Inventory Management
2021-22	21MB1C05	Business Statistics and Operation Research
2021-22	21MB1C06	Legal Aspects of Business
2021-22	21MB1C01	Principles Of Management
2021-22	21MB1C04	Financial And Management Accounting
2021-22	20MB3C01	Management Information System
2021-22	20MB3C02	Business Environment and Ethics
2021-22	20MB3C01	Equity Research and Portfolio Management
2021-22	20MB3E02	Financial Services
2021-22	20MB3E04	International Financial Management
2021-22	20MB3E06	Working Capital Management
2021-22	20MB3E07	Human Resource Development
2021-22	20MB3E08	Organisational Development
2021-22	20MB3E13	Training and Development
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2021-22	20MB3E17	Service Marketing
2021-22	20MB3E19	Consumer Behaviour
2021-22	20MB3E21	Social Media Marketing
2021-22	20MB3E23	Software Project Management
2021-22	20MB3E26	E-Marketing
2021-22	20MB3E27	Enterprise Resource Planning
2021-22	20MB3E28	Business Intelligence and Analytics
2021-22	20MB3E31	Investment and Finance in India
2021-22	20MB3E32	Bank Management
2021-22	20MB3E38	Hotel Information System
2021-22	20MB3E45	Supply chain Management
2021-22	20MB3E46	Transpiration and Warehousing
2020-21	20MB2C01	Production and Operations Management
2020-21	20MB2C02	Marketing Management
2020-21	20MB2C03	Financial Management
2020-21	20MB2C04	Human Resource Management
2020-21	20MB2C05	Operation Research
2020-21	20MB2C06	Research Methodology
2020-21	19MB4E41	Direct and Network Marketing
2020-21	19MB4E40	Travel Management
2020-21	19MB4E50	Disaster Management and Risk Assessment
2020-21	19MB4E43	Retail Planning





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2020-21	19MB4E38	Eco-tourism
2020-21	20MB1C01	Management principles & Practices
2020-21	20MB1C02	Organizational Behaviour
2020-21	20MB1C03	Economics for decision making
2020-21	20MB1C04	Financial and Management Accounting
2020-21	20MB1C05	Business and Managerial Statistics
2020-21	20MB1C06	Business Communication
2020-21	20MB1P01	Cyber Security and Computer Application in Management
2020-21	19MB3C01	Management Information System
2020-21	19MB3E43	Airport Planning and Management
2019-20	19MB2C04	Human Resource Management
2019-20	19MB2C06	Research Methodology
2019-20	19MB2C04	Human Resource Management
2019-20	18MB4E35	Public Health System and Health Insurance
2019-20	18MB4E33	Principles of Insurance
2019-20	18MB4E31	Real Estate Management
2019-20	18MN4E29	Fund Management
2019-20	18MB4E28	Big Data Analytics
2019-20	19MB1C01	Management principles & practices
2019-20	19MB1C02	Organizational Behaviour
2019-20	19MB1P01	Cyber Security and Computer Applications in Management
2019-20	18MB3E03	Risk management and Insurance





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Percentage of New Courses Introduced

2019-20	18MB3E06	Working capital Management
2019-20	18MB3E07	Human Resource Development
2019-20	18MB3E21	Social Media Marketing
2018-19	18MB1C04	Financial and Management Accounting
2018-19	18MB1C05	Business and Managerial Statistics
2018-19	17MB3E01	Equity Research and Portfolio Management
2018-19	17MB3E08	Organisational Development
2018-19	17MB3E10	Business Leadership
2018-19	17MB3E16	Sales and Distribution Management
2018-19	18MB2C06	Research Methodology
2018-19	18MB2C03	Financial Management
2018-19	18MB2C04	Human Resource Management
2018-19	17MB4E26	Relational database Management
2018-19	17MB4E25	E-Business
2018-19	17MB4E21	Customer Relationship Management
2018-19	17MB4E14	Coaching, Counselling and Mentoring
2018-19	17MB4E04	Mergers, Acquisitions and Restructuring

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